



**WE BUILD, WE BRAND, WE BOOST**

[www.virkdigitalmedia.com](http://www.virkdigitalmedia.com)



## INTRODUCTION OF Company

**Virk Digital Media** is a digital marketing and creative agency that helps businesses grow online with simple strategies and engaging designs. We believe marketing should be clear, practical, and focused on results.

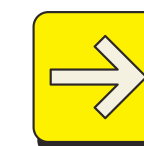
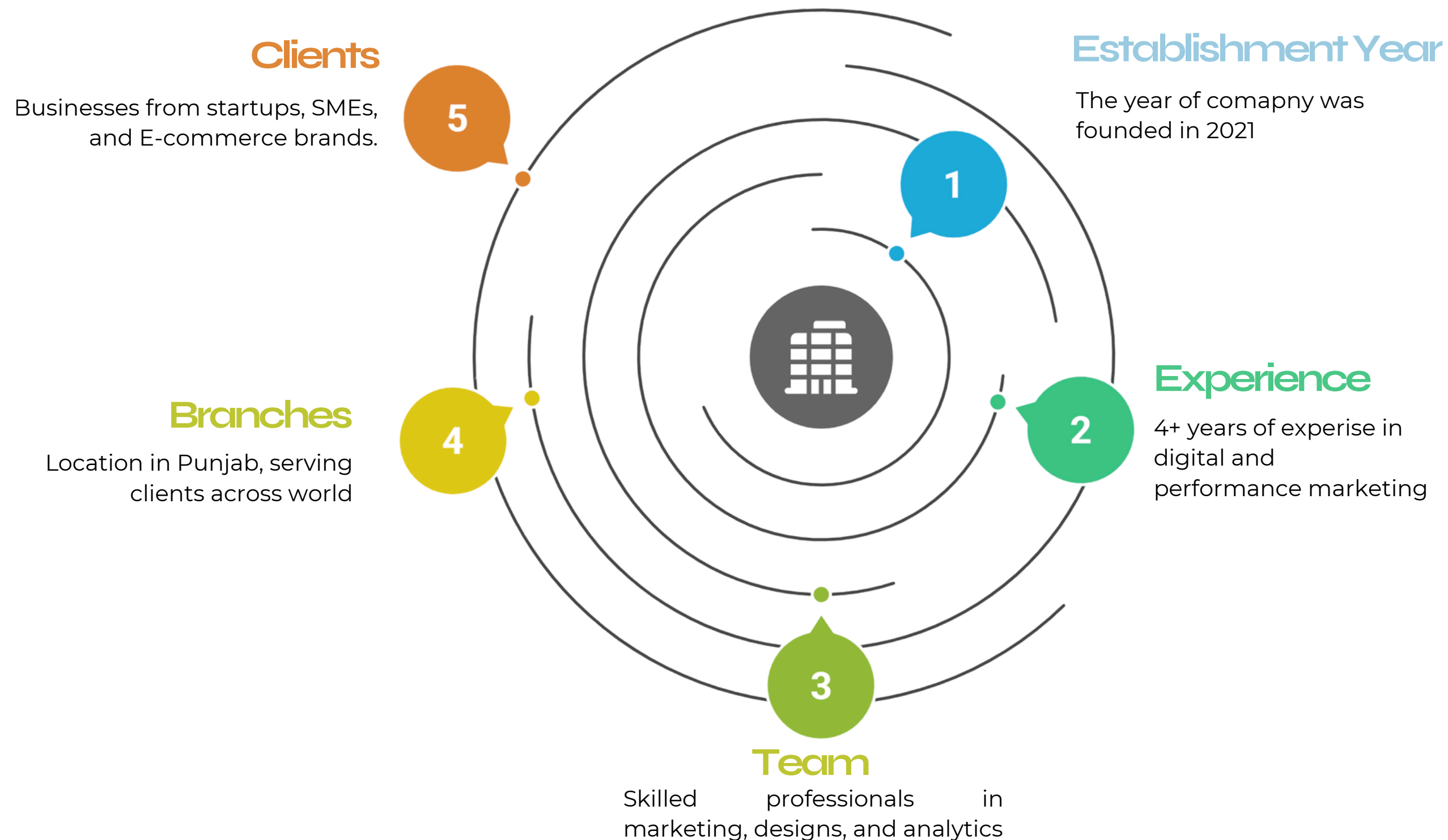
We provide a complete range of digital marketing services, including Search Engine Optimization (SEO), Local SEO, Google Ads, Meta Ads (Facebook & Instagram), social media marketing, content creation, and email marketing. For e-commerce brands, we specialize in Shopify and WooCommerce ads, helping businesses drive sales through performance-focused campaigns.



## COMPANY

# Facts

- **Founded:** 2021
- **Expertise:** 4+ years in Digital & Performance Marketing
- **Team:** Skilled professionals in marketing, design & analytics
- **Location:** Punjab (serving global clients)
- **Clients:** Startups, SMEs & E-commerce brands worldwide







OUR

# Mission & Vision

## 01.

Our vision is to be a trusted partner for businesses looking to grow online. We want Virk Digital Media to be known for simple, effective, and creative solutions that genuinely help businesses succeed in the digital space.

## 02.

Our mission is to make digital marketing easy and effective for businesses. We aim to deliver strategies that work in real life, designs that connect with people, and campaigns that bring steady, measurable growth.







– Shivam Virk, Founder

Our story begins with a simple vision — to make digital marketing easier, clearer, and more result-driven for businesses of all sizes.

I am **Mr. Shivam Virk**, Founder and Owner of **Virk Digital Media**, and my journey in marketing and design has been built on over a decade of experience in helping brands grow online.

Over the years, I've seen many businesses struggle with complicated strategies, confusing jargon, and campaigns that didn't deliver.

This motivated me to start Virk Digital Media with a focus on practicality, creativity, and measurable outcomes.

At Virk Digital Media, we don't just aim for short-term wins — we focus on building long-term growth and trust with our clients.

I truly believe that with the right mix of strategy and creativity, every business has the potential to succeed online.



OUR  
**Services**

**SEO**

**GOOGLE ADS**

**CONTENT MARKETING**

**SOCIAL MEDIA MGMT**

**META / SHOPPING ADS**

**WEBSITE DEVELOPMENT**



# Search Engine Optimization:



- Keyword Research & Strategy
- On-page & Technical SEO
- Link Building & Authority Growth
- Local SEO Optimization
- SEO Content Writing





# Social Media Management:



- Strategy & Content Calendar
- Daily Posting & Engagement
- Influencer Collaborations
- Brand Storytelling
- Organic Reach / Impressions



# Google Ads:



- PPC Campaign Setup & Management
- Keyword Targeting & Bidding Strategies
- Conversion Tracking & Optimization
- Display, Search, and Video Ads



# Meta / E- Commerce Ads:



- Ad Campaign Setup & Scaling
- Audience Targeting (Lookalike + Retargeting)
- Creative Ad Design (videos, carousels, reels)
- Conversion Optimization





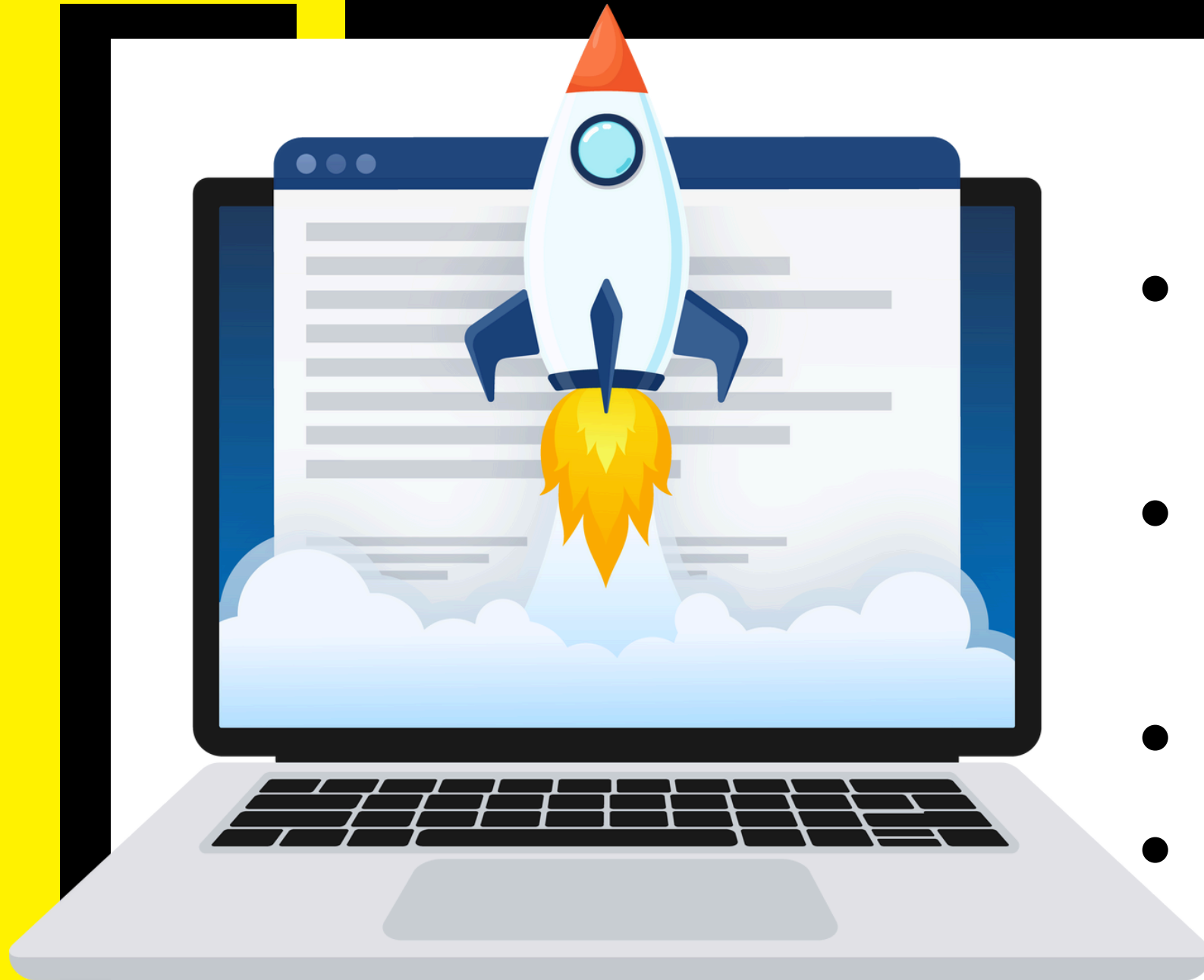
# Content Marketing:



- Blog Writing & Strategy
- Video Scripts & Reels Content
- Copywriting for Ads & Websites
- Email Marketing Campaigns



# Website Development:



- Business Websites (WordPress, Wix, Custom)
- E-commerce Websites (Shopify, WooCommerce)
- Landing Page Optimization
- Speed & Mobile Optimization



# WhatsAPP Marketing:



- Bulk Messaging Campaigns
- Automated Chatbots
- Personalized Messaging
- Click-to-WhatsApp Ads
- WhatsApp AI - Green Tick Verification
- Analytics & Reporting





# Payment Details:

## Bank Details:

- Account Name: Shivam Virk
- Bank Name: Indian Bank
- Account Number: 8065587696
- IFSC Code: IDIB000P234
- Account Type: Savings

Note: "50% advance required to initiate work. Balance to be cleared before project delivery. Retainer-based contracts available for monthly services."

## UPI - Scan to Pay

(Maximum of 5,000/- can  
be transferred via UPI)



9781239653@okbizaxis



# Contact Us:



## Call

+91 97812 39653

+91 94172 39653

## Social Media

@virkdigitalmedia

## Location

First floor, 32, Hill View Enclave,  
Peer Muchalla Rd, Dhakoli,  
Sanauli, Punjab 140603

## Email Address

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info@virkdigitalmedia.com

## Website

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